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## MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY WEEKLY MARKETING REPORT

Please return this form to Kris Smith  
by e-mail at [SmithKris@michigan.gov](mailto:SmithKris@michigan.gov)  
or by fax at (517) 373-7657

(Issued under the authority of P.A. 346 of 1966, as amended. Completion is required. Failure to do so may result in the termination of a Management Agent.)

MSHDA #	Development Name	Management Company Name	Report #	Total # of Units
Report Period: Begin:	End:	Basic Units Released for Occupancy	Barrier Free Units Released for Occupancy	
Basic Units Occupied	Barrier Free Units Occupied	Vacant Units: 1 Bedroom	Vacant Units: 2 Bedrooms	Vacant Units: 3 Bedrooms Vacant Units: Barrier Free
Marketing Goals>>>>>	Target Market <input type="checkbox"/> Minority <input type="checkbox"/> Non-Minority	# of Units	# of Barrier Free Units	Name of Asset Manager

### Qualified Applications Processed

	WEEKLY			CUMULATIVE		
	Family	Elderly	Total	Family	Elderly	Total
Minority						
Non-Minority						
People with Disabilities						
Total Received						

### Income Qualify for Tax Credits/Financial Criterion

		WEEKLY			CUMULATIVE		
		Family	Elderly	Total	Family	Elderly	Total
Enter Percentage	%						
Enter Percentage	%						
Enter Percentage	%						
Market Rate							

### Occupancy

	WEEKLY			CUMULATIVE		
	Family	Elderly	Total	Family	Elderly	Total
Minority						
Non-Minority						
People with Disabilities						
Total Received						

### Income Qualify for Tax Credits/Financial Criterion

		WEEKLY			CUMULATIVE		
		Family	Elderly	Total	Family	Elderly	Total
Enter Percentage	%						
Enter Percentage	%						
Enter Percentage	%						
Market Rate							

On Page 2 (two) of this report, outline the specific weekly efforts in affirmative and economic mix marketing. Copies of all new brochures, newspaper advertisements, news releases, flyers, etc. must be submitted to Kris Smith. These materials will be forwarded to the Office of Legal Affairs for approval if required.

Total Applications

**I Certify the Authenticity of this report**

(Signature)	(Date)	(Print Name)
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**Page 2** (Outline the specific weekly efforts in affirmative and economic mix marketing.) Submit all new brochures, newspaper advertisements, news releases, flyers, etc. to Kris Smith. These materials will be forwarded to the Office of Legal Affairs for approval if required.